

# Video requirements



Navy video is one of the most powerful tools for communicating to the public. Watching our Sailors work as the Navy delivers on its mission to win wars, deter aggression and maintain freedom of the seas is one of the best ways to inform and educate the public.

Video is active and can convey the passage of time, action as it happens and provides depth in a scene through audio.

There are several types of Navy video: raw video, primecuts, multimedia productions and All Hands Updates

1. **Raw video:** The video straight out of the camera. This is very important for the historic record. It can be forwarded to CHINFO OI-2 post deployment as the file sizes can be quite large. Raw video is the highest quality video available and is perfect for the National Archives and OI-2 to provide to Hollywood and documentary producers.
2. **Primecuts (aka b-roll):** This is video without editorial (voice overs or graphics) content which has been edited down to a 1-5 minute file. Primecut packages contain peak action, well developed sequences and a variety of shots on the same subject. Each shot should last at least 5 seconds but no more than 15 seconds. They are used to provide the media or DMA with video to edit a news story out of. Sequencing is key to good storytelling. Shooting sequences starts with identifying specific actions – discrete events that unfold visually and can be captured by a camera. The key to spotting actions is to get specific. Rather than “launching aircraft,” think “F/A-18 exhaust nozzle constriction on power-up.” Rather than “UNREP,” think “Boatswain Mate's hands gripping the line.” Sequences generally come in two-shot, three-shot or five-shot sets. Let action take place in the viewfinder and then exit the frame. If an aircraft turns and taxi's - let the turn occur and then taxi out of the frame.
3. **Multimedia (MM) package:** Generally a video package that tells a story, but isn't limited to the formatting of more formal pieces such as All Hands Updates. The hardest part of an unformatted, locally produced multimedia package is in keeping the video tight. Most MM packages produced could be cut by 25-50% without losing the message. Instead you keep the viewer and actually deliver the message. If your MM package is more than 2 minutes... seriously consider editing. That said, some content is just that good that longer pieces are warranted.
4. **All Hands Updates:** Tightly formatted and formal news Navy news packages. DMA-Navy is responsible for internal communication and can relay the requirements for these.

## Technical specifications:

1. 1080x1920 or 1280x720
2. 29.97, 30 fps or 60i (please do not shoot 24 fps)
3. MXF, MP4 or MOV is preferred.

Please ensure your cameras are white balanced, video is in focus, sensors and lenses are clean and that you use a tripod or monopod whenever possible. DSLR video is accepted, but dirty sensors are a prime reason for not using submitted video.

Audio must receive as much consideration as the visual portion of shooting video. Watch for over-modulated audio, listen to the entire video (we get a lot of camera operator comments in primecut packages).